



Globalization Partners International (GPI) offers DITA/XML consulting services for companies looking to save costs on content authoring and localization.

WASHINGTON, DC, - February 24, 2010: Globalization Partners International (GPI), a provider of website, software and documentation translation services in over 100 languages, announced today that its documentation globalization team has added consultation, content analysis and custom workflow design for companies moving to structured authoring and publishing processes using DITA (Darwin Information Typing Architecture). DITA maintains content in discrete “chunks” as topics, or concepts, which are ideal for management by Content Management Systems, resulting in *significantly* reduced authoring and translation costs for large scale projects.

“GPI has witnessed an increased demand for DITA as a solution for companies who need to manage translation memory and high volume content in useable modules,” says Martin Spethman, GPI’s Managing Partner. “GPI’s document globalization practice has added a “turn key” suite of services to migrate unstructured customer data into more economical DITA/XML format resulting in significant savings in authoring and localization.”

“Migrating large volumes of documentation from unstructured FrameMaker, for example, into a highly useful DITA/XML format requires considerable cooperation and discipline among authoring groups,” says Maxwell Hoffmann, GPI’s Director of Documentation Globalization. “GPI can now help companies with initial content analysis, goal setting, appropriate training on custom applications and localization workflows required for using DITA/XML.”

GPI’s DITA/XML Localization Services include:

- ⇒ Document and content analysis
- ⇒ Source language content “scrubbing” (cleaning out troublesome elements), and reformatting content for a more seamless conversion to structure
- ⇒ Development of structured FrameMaker EDDs and structured application files that customize standard DITA offerings to more closely align with client needs
- ⇒ DITA and XML authoring training to teach technical writers how to optimize content for streamlined English that will translate more economically

To learn more about GPI’s DITA-based services, please visit www.globalizationpartners.com.

About Globalization Partners International (GPI)



Globalization Partners International, LLC provides document, software and website translation services into over 100 languages including Arabic, Chinese, French, German, Japanese, Korean, Portuguese, and Spanish. For more information please contact: Martin Spethman at mspethman@globalizationpartners.com Ph: 1-866-272-5874