



Globalization Partners International announced as content contributor for new Executive Certificate Program in Web Globalization Management.

Washington, DC – February 24, 2009 – Globalization Partners International (GPI), an award winning provider of document, website and software globalization services, announced today that it is providing a variety of course content, including reports and best practices for the St. Louis University-Executive Certificate in Web Globalization Management.

“GPI is providing content from its recent research series on Website Globalization and e-Business, as well as best practices for website globalization workflows,” says Martin Spethman, GPI’s Managing Partner. “In recent years companies have realized their executives need to better understand the process to create a website that functions in other languages and other locales in order to build a business case for and manage a website globalization effort.” The program by St. Louis University will help executives, managers and webmasters guide their company’s website globalization initiatives, which are necessary for an organization to expand globally.

The research reports can be downloaded at

<http://www.globalizationpartners.com/white-papers.aspx>

“The international online program provides participants with the cutting edge skills to conduct international e-business in a networked global economy,” says Nitish Singh, PhD., the program leader. “The Executive Certificate in Web Globalization Management is designed for business executives who need the freedom to work from their homes or offices as well as the flexibility to work at their own pace. Comprised of five learning modules, in addition to best practices, the program provides a mix of academic and real-world case studies. Course topics include:

- Global Business Strategy for Networked Economy
- A Localized Approach to Global E-Business Expansion
- Web Site Globalization, Step-by-Step
- Global Content Management and the Future of Web Globalization
- Corporate Web Management for a Global Workforce

Upon completion of the program, candidates are awarded the Executive Certificate in Web Globalization Management by the John Cook School of Business and Saint Louis University.

Companies interested in earning the Saint Louis University-Executive Certificate in Web

Globalization Management should visit:

<http://www.globalizationexecutive.com/>

About Globalization Partners International (GPI)



Globalization Partners International, LLC provides document, software and website globalization services into over 100 languages including Arabic, Chinese, French, German, Japanese, Korean, Portuguese, and Spanish.

About the John Cook School of Business at Saint Louis University.

The Executive Online Certificate in Web Globalization Management is offered by the Executive Education Program of the John Cook School of Business at Saint Louis University. This is an international online program for professionals involved with any aspect of conducting global business and e-commerce.